

# 2014 Belk Charity Sale

Justice Initiatives (JI) is partnering with Belk for their Annual Charity Sale! For only \$5.00, you will receive a ticket to Belk's private 4-hour sale dedicated to supporting non-profit organizations like ours. 100% of the proceeds from the ticket sales go directly to JI.



**The sale will take place on Saturday, May 3, 2014 from 6-10AM in every Belk store.**

Private sale customers receive 20% to 70% off their Belk purchase storewide, including special savings on rarely discounted brands, as listed in the 2014 Belk Charity Sale Flyer. Your \$5 ticket is also worth \$5 off of your purchase during the sale. In addition, the first 100 customers at each Belk location during the sale will receive a gift card valued up to \$1,000!

Can't attend or want to come in earlier? Shoppers can reserve their desired merchandise for the event beginning on Sunday, April 27th. Simply present your Charity Sales Ticket to a Belk associate and ask them about reserving merchandise.

Additional details on the sale can be found on Belk's website. Please contact Lauren Reaves at [lauren@justiceinitiatives.org](mailto:lauren@justiceinitiatives.org) if you have questions about purchasing tickets, or are interested in volunteering to help sell tickets. Volunteers are needed to help sell tickets in the SouthPark Belk beginning in mid-April, and to work the event in-store on the sale weekend.

**Each ticket sold, and every volunteer hour committed, provides JI with the ability to educate the community of the importance of a healthy court system, and to fund innovative programs that help build public trust and confidence in our courts.**