

2014 Belk Charity Sale

Justice Initiatives (JI) is partnering with Belk for their Annual Charity Sale! For only \$5.00, you will receive a ticket to Belk's private 4-hour sale dedicated to supporting non-profit organizations like ours. 100% of the proceeds from the ticket sales go directly to JI.



The sale will take place on Saturday, May 3, 2014 from 6-10AM in every Belk store.

Private sale customers receive 20% to 70% off their Belk purchase storewide, including special savings on rarely discounted brands, as listed in the 2014 Belk Charity Sale Flyer. Your \$5 ticket is also worth \$5 off of your purchase during the sale. In addition, the first 100 customers at each Belk location during the sale will receive a gift card valued up to \$1,000!

Can't attend or want to come in earlier? Shoppers can reserve their desired merchandise for the event beginning on Sunday, April 27th. Simply present your Charity Sales Ticket to a Belk associate and ask them about reserving merchandise.

Additional details on the sale can be found on Belk's website. Please contact Lauren Reaves at lauren@justiceinitiatives.org if you have questions about purchasing tickets, or are interested in volunteering to help sell tickets. Volunteers are needed to help sell tickets in the SouthPark Belk beginning in mid-April, and to work the event in-store on the sale weekend.

Each ticket sold, and every volunteer hour committed, provides JI with the ability to educate the community of the importance of a healthy court system, and to fund innovative programs that help build public trust and confidence in our courts.