



For Immediate Release

September 30, 2016

Justice Initiatives (JI) Announces New Branding

Charlotte, NC – JI is pleased to announce the adoption of a new logo aligned with its recent expansion into new judicial districts. This era of growth is accompanied by a fresh design that allows for each new district to demonstrate their affiliation with the organization. The fire and shield emblems represent the organization’s mission to eternally defend the needs, interests and independence of our courts so that they are able to deliver a measure of justice as envisioned by our founding fathers. The Educate, Advocate Support and Advance tenets of the mission are also maintained.

The latest version of our organization brochure can be found by clicking thumbnail below. Inquiries about guidelines for use of the logo can be emailed to outreach@justiceinitiatives.org.



About Justice Initiatives

Justice Initiatives, Inc. was formed in 2004 by a group of civic leaders, lawyers, business owners and concerned citizens in North Carolina who understand the rule of law is the bedrock of our civilized society, that a healthy court system is critical to safeguarding this foundation and that the effective and efficient administration of justice is essential to a strong, prosperous and vibrant community. We develop programming to address the deficits in the public’s understanding and appreciation for the rule of law and the role of courts in our republican form of government. We demonstrate the interconnectedness between each individual’s quality of life and the courts’ ability to fairly adjudicate legal rights. We seek to ensure that the judicial branch receives the funding it needs to provide timely access to justice for all and defend against policies that undermine the independence, fairness, or integrity of the courts. We raise money to use as seed funding to initiate smarter and innovative judicial programs and services that build public trust and confidence in our courts and we study new ideas about justice and our courts with our academic partners. To learn more please visit www.justiceinitiatives.org or email outreach@justiceinitiatives.org.